




# WOMEN'S BUSINESS CONFERENCE

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# 2024

**REGISTER NOW**

 805-738-9100


 [wvcba.org](http://wvcba.org)

*On International Women's Day, WVCBA and CSU Channel Islands are partnering to host an inaugural half-day event with keynote speakers, panel discussions, and incredible networking.*

*Stay tuned for speaker announcements and full details.*

 MARCH 8  9.00 AM-2.00 PM

 \$120 PER PERSON

 CSU CHANNEL ISLANDS  
GRAND SALON  
ONE UNIVERSITY DRIVE  
CAMARILLO, CA 93012

## TITLE SPONSOR

**\$3,500 Investment**

### PRE-EVENT MARKETING

- Print/Digital: Recognition on event flyer and promos
- Email: Recognition in WVCBA weekly e-newsletter and special event emails
- Website: Logo on event promo on WVCBA homepage and event registration page
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release

### AT THE EVENT

- Speaking opportunity at the podium
- Company recognition during event
- Company logo and full-page ad in the event program
- Seating for eight attendees at a reserved table with company logo and prominent table placement
- Promotional item in event swag bag
- 2 VIP parking (until filled)

## MAJOR SPONSOR

**\$2,000 Investment**

### PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release

### AT THE EVENT

- Company recognition during event
- Company logo and half-page ad in the event program
- Seating for six attendees at a reserved table with company logo and prominent table placement
- Promotional item in event swag bag

## SUPPORTING SPONSOR

**\$1,000 Investment**

### PRE-EVENT MARKETING

- Website: Logo on event registration page
- Email: Recognition in special event email
- Social Media: Company mention/tag on event-related post
- Media: Company name in press release

### AT THE EVENT

- Company recognition during event
- Company logo and quarter-page ad in the event program
- Seating for four attendees at a reserved table with company logo and prominent table placement
- Promotional item in event swag bag

## CSUCI STUDENT SPONSOR

**\$150 Investment Per Student**

Pay it forward and inspire a student's career. This sponsor level provides attendance to the conference to one CSUCI student. There will be at least one student seated at every table to enhance networking opportunities. Student Sponsors will be recognized in the event program.

**Contact WVCBA Business Development Manager Andy Conli at [a.conli@wvcba.org](mailto:a.conli@wvcba.org) or (805) 484-4384 with your questions and to get started.**